

# Kyle-Back equilibrium model with insider trading and credit risk

- Based on joint works with U. Cetin & A. Danilova -

Luciano Campi

CEREMADE, Paris-Dauphine

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Modelling of default risk

Default free Back's model

Back's model with default

Dynamic insider's information



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# Modelling of default risk I

In order to price firm-specific defaultable bonds, one needs to calculate the default probabilities associated with the firm.

There are essentially two approaches in default modelling:

- *The firm value or structural approach:* The default occurs when the firm value hits below a barrier.

**Ref.** Black & Scholes (1973), Merton (1974), later extended by Black & Cox (1976) and others.

**Drawback:** When the firm value is continuous in time and known to the market, the default event can be anticipated.

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# Modelling of default risk II

- *Hazard rate or reduced form approach*: This is the case when default time is a random time with an intensity. In mathematical terms, the default time is a totally inaccessible stopping time in the market's filtration so that the default comes as a surprise.

**Ref.** Jarrow and Turnbull (1992), Artzner & Delbaen (1995), Duffie, Schroder & Skiadas (1996), Duffie & Singleton (1999) and many papers by M. Jeanblanc & coauthors.

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# Modelling of default risk III

- Although these two approaches may seem unrelated, one may pass from a structural model to a reduced form model by adding noise to the firm's value as observed in the market (Duffie & Lando (2001)) or restricting the market's information set (Çetin, et al. (2004)).
- Here we propose an equilibrium model to link those two approaches. Our study is based on the insider trading model of Back (1992).

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# Back's model of insider trading

Inspired by Kyle (1985), Back (1992) studies a market for a bond and a risky asset with three types of participants:

- 1** *Noise traders*: The noise traders can only observe their own cumulative demands modelled by a standard BM  $B$ .
- 2** *Informed trader*: She knows the value of the risky asset at time 1, given by a r.v.  $V \sim \mathcal{N}(0, 1) \perp B$ . Being risk-neutral, her objective is to maximize her expected profit.
- 3** *Market maker*: The market maker observes the total order  $Y$  and sets the price  $S_t = H(t, Y_t)$  of the risky asset to exclude arbitrages and he clears the market.

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# The pricing mechanism of the market

- The market maker decides the price looking at the total order,  $Y_t^\theta$ , which is given by

$$Y_t^\theta = B_t + \theta_t,$$

where  $\theta_t$  is the position of the insider in the risky asset at time  $t$ .

- Thus, the filtration of the market maker is generated by  $Y$ , i.e.  $\mathcal{F}_t^Y = \sigma(Y_s : s \leq t)$ : The insider's trade is not observed directly by the market maker.
- The market maker has a *pricing rule*,  $H \in \mathcal{C}^{1,2}([0, 1] \times \mathbb{R})$ , to assign the price in the following form:

$$S_t = H(t, Y_t),$$

where  $S_t$  is the market price of the risky asset at time  $t$ .

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# The insider's objective

- For each  $\mathcal{F}^I$ -semimartingale strategy,  $\theta$ , the insider's wealth at time 1 is defined by

$$W_1^\theta = (V - S_1)\theta_1 + \int_0^1 \theta_{t-} dS_t = \int_0^1 (V - S_{t-}) d\theta_t - [S, \theta]_1,$$

where  $[S, \theta]$  is the quadratic variation of  $S$  and  $\theta$ .

- The admissible trading strategies are those satisfying some mild integrability conditions and such that  $Y^\theta$  is a Markov process given  $V$ . The set of such strategies is denoted with  $\mathcal{A}$ .
- The insider is risk-neutral with the following objective:

$$\mathbb{E}[W_1^\theta | \mathcal{F}_0^I] \rightarrow \text{maximize!} \quad (2.1)$$

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## Definition

$(H^*, \theta^*)$  is said to form an equilibrium if the following conditions are satisfied:

- 1 *Market efficiency*: Given  $\theta^*$ ,  $H^*$  is a rational pricing rule.
- 2 *Insider optimality*: Given  $H^*$ ,  $\theta^*$  solves insider's optimization problem :

$$W_1^{\theta^*} = \max_{\theta \in \mathcal{A}} \mathbb{E}[W_1^\theta | \mathcal{F}_0^I].$$

# Equilibrium in the original Back's model

## Theorem

Define  $H^*$  and  $\alpha^*$  by

$$H^*(t, y) = y \quad \text{and} \quad \alpha_t^* = \frac{V - Y_t}{1 - t}.$$

Let  $\theta_t^* = \int_0^t \alpha_s^* ds$ . Then,  $(H^*, \theta^*)$  is an equilibrium.

Note that if  $Y^*$  denotes the equilibrium level of the total order, then

$$dY_t^* = dB_t + \frac{V - Y_t^*}{1 - t} dt,$$

so that  $Y^*$  is a Brownian bridge, in the insider's view, from 0 to  $V$  of length 1.

**Generalizations:** Wu (1999), Cho (2003), Lasserre (2004), ...

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# A Back's model for defaultable bond. (based on a joint paper with U. Cetin (LSE), F&S 2007)

A company issues a bond that pays 1 at time 1 unless it defaults before that time. The recovery rate is 0 for simplicity.

- 1** *Noise traders:* As in Back's model, they observe only their own cumulative demand, which is modelled by a standard BM  $B$ .
- 2** *Informed trader:* The insider observes the total order  $Y$  and knows  $\tau$ . Being *risk-neutral*, her objective is to maximize her expected profit.
- 3** *Market maker:* The market maker observes only the total order  $Y$  and whether the default has happened or not. He cannot observe the firm's value  $Z$ . He sets the price of the defaultable bond and clears the market.
- 4** *Default time:*  $\tau = \inf\{t : Z_t = -1\}$  where  $Z$  is a BM starting from 0, independent of  $B$ .



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# Pricing mechanism of the market I : $\theta \equiv 0$

- In this case, the total demand is  $Y = B$  and the market maker's filtration,  $\mathcal{F}^M$ , is given by  $\mathcal{F}_t^M = \mathcal{F}_t^B \vee \sigma(\tau \wedge t)$ , for each  $t$ .
- In this case,  $B$  and  $Z$  independent implies  $\tau$  is a totally inaccessible stopping time for the market maker **as in reduced form models**, i.e.  $\tau \neq \lim_n \tau_n$  for any increasing sequence of stopping times  $\tau_n$  such that  $\tau_n < \tau$  on  $\{\tau > 0\}$

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# The pricing mechanism of the market II

- When the insider trades, the total order at time  $t$  is given by

$$Y_t = B_t^\tau + \theta_t^\tau,$$

where  $\theta_t$  is the position of the insider in the defaultable bond at time  $t$ . The market maker also observes whether the default has happened:  $\mathcal{F}_t^M := \mathcal{F}_t^Y \vee \sigma(\tau \wedge t)$ .

- Let  $D_t = \mathbf{1}_{[\tau > t]}$ . Thus, if  $S_t$  denotes the market price of the bond at time  $t$ , we expect

$$S_t = D_t H(t, Y_t),$$

where  $H$  is the pricing rule of the market maker.

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# The pricing mechanism of the market III

- The pricing rule  $H$  is assumed to be sufficiently smooth to apply Itô's formula, i.e.  $C^{1,2}$  for  $t \in [0, 1)$  and  $H(1, \cdot) \equiv 1$ . Moreover, it is strictly increasing, i.e.  $\frac{\partial H}{\partial y}(t, \cdot) > 0$  for all  $t \in [0, 1]$ .
- As in Back, a pricing rule,  $H$ , is rational if

$$D_t H(t, Y_t) = \mathbb{E} \left[ \mathbf{1}_{[\tau > 1]} \mid \mathcal{F}_t^M \right]. \quad (3.2)$$

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# The insider's objective I

- For each  $\mathcal{F}^I$ -semimartingale strategy,  $\theta$ , the insider's wealth at time 1 is defined by

$$W_1^\theta = \int_0^1 (\mathbf{1}_{[\tau > 1]} - S_{t-}) d\theta_t - [S, \theta]_1,$$

where  $[S, \theta]$  is the quadratic variation of  $S$  and  $\theta$ .

- We suppose the insider's strategy is absolutely continuous so that  $d\theta_t = \alpha_t dt$ . Thus, the insider's wealth at time 1 is

$$W_1^\theta = \int_0^1 (\mathbf{1}_{[\tau > 1]} - S_t) \alpha_t dt.$$

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# The insider's objective II

- The admissible trading strategies  $\theta$  are absolutely continuous and such that  $Y^\theta$  is a Markov process given  $\tau$ . The set of admissible strategies is denoted with  $\mathcal{A}$ .
- The insider is risk-neutral with the following objective:

$$\mathbb{E}[W_1^\theta | \mathcal{F}_0^I] \rightarrow \text{maximize!} \quad (3.3)$$

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## Definition

A pair  $(H^*, \theta^*)$  is said to form an equilibrium if the following conditions are satisfied:

- 1 *Market efficiency*: Given  $\theta^*$ ,  $H^*$  is a rational pricing rule.
- 2 *Insider optimality*: Given  $H^*$ ,  $\theta^*$  solves the optimization problem in (3.3):

$$W_1^{\theta^*} = \max_{\theta \in \mathcal{A}} \mathbb{E}[W_1^\theta | \mathcal{F}_0^I].$$

# Implications of insider's optimality I

Recall that insider's problem is

$$\sup_{\alpha \in \mathcal{A}} \mathbb{E} \left[ \int_0^1 \{ \mathbf{1}_{[\tau > 1]} - D_t H(t, Y_t) \} \alpha_t dt \middle| \mathcal{F}_0^I \right] \quad (3.4)$$

Let's define for a given  $\alpha \in \mathcal{A}$

$$J(t, Y_t) = \sup_{\alpha^{(t)} \in \mathcal{A}(t, \alpha)} \mathbb{E} \left[ \int_{t \wedge \tau}^{1 \wedge \tau} \{ \mathbf{1}_{[\tau > 1]} - H(u, Y_u) \} \alpha_u^{(t)} du \middle| \mathcal{F}_t^I \right].$$

We are in a similar situation as in Back's model. So, we already know the condition for the optimality.

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## Implications of insider's optimality II

The solution to (3.4) exists if the following system has a solution:

$$\begin{aligned}\frac{\partial}{\partial y} J(t, y) + \mathbf{1}_{[\tau > 1]} - H(t, y) &= 0, \\ \frac{\partial}{\partial t} J(t, y) + \frac{1}{2} \frac{\partial^2}{\partial y^2} J(t, y) &= 0,\end{aligned}$$

which implies

$$\frac{\partial}{\partial t} H(t, y) + \frac{1}{2} \frac{\partial^2}{\partial y^2} H(t, y) = 0, \quad t \in [0, \tau] \cap [0, 1) \quad (3.5)$$

i.e.  $H$  is space-time harmonic.

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# Implications of market maker's rationality I

Recall that if  $H$  is rational then  $D_t H(t, Y_t)$  is  $\mathcal{F}^M$ -martingale.

- For  $t \in [0, 1)$ , Itô's formula gives

$$\begin{aligned} dD_t H(t, Y_t) &= D_{t-} \left\{ \frac{\partial}{\partial t} H_-(t, Y_t) + \frac{1}{2} \frac{\partial^2}{\partial y^2} H_-(t, Y_t) \right\} dt \\ &\quad + D_{t-} \frac{\partial}{\partial y} H_-(t, Y_t) dY_t + H_-(t, Y_t) dD_t \\ &\quad + D_1 (1 - H_-(1, Y_1)) \end{aligned}$$

- Standard filtering arguments imply  $dY_t = dB_t^M + \hat{\alpha}_t dt$  where  $\hat{\alpha}_t = \mathbb{E}[\alpha_t | \mathcal{F}_t^M]$  and  $B^M$  is an  $\mathcal{F}^M$ -Brownian motion.
- However, in an equilibrium, (3.5) must hold and the purely disc. part must vanish.
- Therefore,  $Y$  is a BM stopped at  $\tau$  for the market maker in an equilibrium and, equivalently,  $\hat{\alpha}_t = 0$  on  $[t < \tau]$ .



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# Implications of market maker's rationality II

## Lemma

*Given a rational pricing rule  $H$ ,  $\theta^* \in \mathcal{A}$  is an optimal insider strategy if and only if it satisfies the following two properties:*

- 1** *Inconspicuous insider trade theorem:*

$$\mathbb{E}[\alpha_t^* | \mathcal{F}_t^M] = 0 \text{ on } [t \leq \tau]$$

where  $\alpha_t^* = \frac{d\theta^*}{dt}$ ;

- 2** *the corresponding optimal total order  $Y^*$  satisfies*

$$\lim_{t \uparrow 1} H(\tau \wedge t, Y_{\tau \wedge t}^*) = \mathbf{1}_{[\tau > 1]}.$$

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## Lemma

The couple  $(H^*, \theta^*)$  is an equilibrium if and only if the following two conditions hold:

- 1  $H^*$  solves (3.5) for  $t \in [0, \tau] \cap [0, 1)$ ,
- 2  $Y^*$  is an  $\mathcal{F}^M$ -Brownian motion stopped at  $\tau$  such that

$$\lim_{t \uparrow 1} H^*(\tau \wedge t, Y_{\tau \wedge t}^*) = \mathbf{1}_{[\tau > 1]}.$$

**Rmk:** Recall that  $\mathbb{P}[\tau > 1 | Z_t] = \mathbf{1}_{[\tau > t]} F(t, Z_t)$  where

$$F(t, y) := \int_{1-t}^{\infty} \frac{y+1}{\sqrt{2\pi x^3}} e^{-\frac{(y+1)^2}{2x}} dx.$$

# Equilibrium II

## Theorem

There exists an equilibrium  $(H^*, \theta^*)$  such that

$$H^*(t, y) = F(t, y) \quad \text{for } t < 1,$$

and  $H^*(1, \cdot) \equiv 1$ . The equilibrium total order,  $Y^*$ , associated with  $\theta^*$  is the unique strong solution (under  $\mathcal{F}^I$ ) to

$$dY_t = dB_t + \left\{ \frac{1}{1 + Y_t} - \frac{1 + Y_t}{\tau - t} \right\} \mathbf{1}_{[t \leq \tau]} dt, \quad Y_0 = 0. \quad (3.6)$$

Moreover,  $\tau = \inf\{t : Y_t^* = -1\}$  **predictable under  $\mathcal{F}^M$** .

Given  $\tau = 1$ ,  $Y$  is a 3-dimensional *Bessel bridge* of length  $1$  starting at  $0$  at time  $0$  and ending at  $-1$  at time  $1$ .

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## Equilibrium III : Elements of proof

- Existence and uniqueness of a  $\mathcal{F}^I$ -strong solution  $Y^*$  for SDE (3.6) follows from standard results on Bessel bridges (Revuz-Yor)
- Exhibit a weak solution by Jeulin's decomposition of the BM  $Z$  under  $\mathcal{G} := \mathcal{F}^Z \wedge \sigma(\tau)$ :

$$dZ_t = d\beta_t + \left\{ \frac{1}{1+Z_t} - \frac{1+Z_t}{\tau-t} \right\} \mathbf{1}_{[t \leq \tau]} dt$$

where  $\beta$  is a  $\mathcal{G}$ -BM and so independent of  $\tau$ . It follows that  $\tau = \inf\{t : Y_t^* = -1\}$ .

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# Interpretation of the insider's optimal strategy I

- An easy consequence of the previous result is

$$\frac{1}{1 + Y_t^*} = \mathbb{E} \left[ \frac{1 + Y_t^*}{\tau - t} \mid \mathcal{F}_t^M \right] \quad (3.7)$$

i.e. conditional on  $\mathcal{F}_t^M$ ,  $(1 + Y_t^*)^{-1}$  is the *best approximation in market's view* to the value  $\frac{Y_t^* + 1}{\tau - t}$ .

- Note that the default will happen when  $Y^*$  hits  $-1$ . Thus,  $\frac{Y_t^* + 1}{\tau - t}$  is the true *speed of default* and  $\frac{1}{Y_t^* + 1}$  is the market's expectation.

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# Interpretation of the insider's optimal strategy II

- Looking at

$$\alpha_t^* = \left\{ \mathbb{E} \left[ \frac{1 + Y_t^*}{\tau - t} \mid \mathcal{F}_t^M \right] - \frac{1 + Y_t^*}{\tau - t} \right\} \mathbf{1}_{[t \leq \tau]}$$

we see that the insider sells when the market's expectation of the speed of default is lower than the true speed and buys otherwise.

- This is quite intuitive. Indeed, when the market's expectation for the imminence of the default is low, the bond is relatively overpriced, so the insider sells to increase her profits.

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# A more realistic case : dynamic insider's information (with U. Cetin & A. Danilova)

Same model except default barrier 0 and ...

- 1 the insider observes  $Z_1$  continuously on time:  $\mathcal{F}_t^I = \mathcal{F}_t^{X,Z}$ ,  $t \geq 0$ ,  $\tau$  is a stopping time for him.
- 2  $Z_t = Z_0 + \int_0^t \sigma(u) dB_u^Z$ ,  $\sigma \geq \epsilon > 0$ ,  $B^Z$  is a standard BM independent of  $B$ .
- 3 Moreover, let  $F(t, z)$  be given by  $F(t, Z_t) \mathbf{1}_{[\tau > t]} = \mathbb{P}[\tau > 1 | \mathcal{F}_t^Z]$  (same as before).

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# Looking for an equilibrium

In this case, a necessary and sufficient condition for  $(H^*, \theta^*)$  to be an equilibrium is that:

- $H^*$  solves  $H_t + \frac{1}{2}H_{yy} = 0$  on  $[0, \tau \wedge 1[$  and ...
- $Y^*$  is an  $\mathcal{F}^M$ -BM stopped at  $\tau$  such that  $\lim_{t \uparrow 1} H^*(\tau \wedge t, Y_{\tau \wedge t}) = \mathbf{1}_{[\tau > 1]}$ .

**Problem:** finding a process  $Y$

- hitting 0 for the first time at  $\tau$  and ...
- being a BM in its own filtration (progr. enlarged with  $\tau$ ).

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# Equilibrium I : Statement of the main result

## Theorem

*There exists an equilibrium  $(H^*, \theta^*)$  such that*

$$H^*(t, y) = F(t, y), \quad t < 1$$

*and the equilibrium total order  $Y^*$  solves*

$$dY_t = dB_t + \frac{\rho_y(t, Z_t; Y_t)}{\rho(t, Z_t; Y_t)} \mathbf{1}_{[t \leq \tau]} dt,$$

*where  $\rho(t, z; y) = \mathbb{P}[Z_t = z | Y_t = x]$  and  $\rho_y = \frac{\partial}{\partial y} \rho$ .*

*Moreover, one has  $\tau = \inf\{t > 0 : Y_t^* = 0\}$ . As a consequence,  $\tau$  is a predictable stopping time under the market maker's filtration  $\mathcal{F}^M$ .*

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## Equilibrium II : Elements of the proof.

Main difficulty : We cannot use standard filtration enlargement results, the dependence between  $Y$  and  $Z$  can be very complicated.

- Conditional on  $\mathcal{F}_t^Z$  and  $[\tau > t]$ , we have

$$\tau - t = F_t^{-1} \left( \frac{Z_t^2}{N_1^2} \right) \quad \text{in distribution,}$$

where  $N_1 \sim \mathcal{N}(0, 1)$  independent of  $\mathcal{F}_t^Z$  and  $F_t(v) = \int_t^{t+v} \sigma^2(s) ds$ .

- We want  $Y$  to be a BM hitting  $-1$  for the first time at  $\tau$ , so that

$$\tau - t = \frac{Y_t^2}{N_2^2} \quad \text{in distribution,}$$

where  $N_2 \sim \mathcal{N}(0, 1) \perp \mathcal{F}_t^Y$ . So Laplace transforms are equal.



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## Equilibrium III : Elements of the proof (cont'd)

- Let  $l(t, z; y)$  be the Laplace transform of  $z \mapsto \rho(t, z; y)$  cond. density of  $Z_t|Y_t$ , which can be chosen  $C^{1,2,2}$ . Thus

$$l(t, z; y) = \int_0^\infty \exp\left(-\frac{z^2}{2} F_t(y^2 x)\right) \eta(x) dx$$

where  $\eta$  is the density of an inverse  $\chi^2$ -r.v.

- We cannot inverse explicitly  $l$  to get  $\rho$ , still we can show that

$$\rho_t(t, z; y) - \frac{1}{2}\sigma^2(t)\rho_{yy}(t, z; y) + \frac{1}{2}\rho_{zz}(t, z; y) = 0$$

with boundary conditions  $\rho(t, 0+; y) = \rho(t, z; 0+) = 0$ .

Moreover,

$$\lim_{y \downarrow 0} \frac{\rho_y(t, z; y)}{\rho(t, z; y)} = -\lim_{z \downarrow 0} \frac{\rho_y(t, z; y)}{\rho(t, z; y)} = +\infty \quad (t, z, y) \in \mathbb{R}_{++}^3$$



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## Equilibrium III : Elements of the proof (cont'd)

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## Elements of the proof (cont'd)

- On the other hand, let  $S_t^I = g(t, Z_t, Y_t)$  insider's price of defaultable bond, Itô's formula applied to  $\rho(t, z; Y_t)$ , previous PDE and some filtering get

$$dY_t = dB_t + (Y_t^{-1} - Y_t g(t, Z_t, Y_t))dt = dB_t + \frac{\rho_y}{\rho}(t, Z_t; Y_t)dt$$

which is a BM in its own filtration  $\mathcal{F}^Y$

- Limiting properties of  $\rho_y/\rho$  give that  $Y^*$  solution of previous SDE hits default barrier 0 for the first time at  $\tau$ , so that  $\tau$  is a stopping time wrt  $\mathcal{F}^{Y^*}$  and  $\mathcal{F}^M = \mathcal{F}^{Y^*}$ .
- $Y^*$  is equilibrium total demand and  $\rho_y/\rho$  the optimal insider's strategy.

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# Concluding remarks and questions

- 1 In the framework set by Back, we've solved for the equilibrium pricing rule and the equilibrium level of demand.
- 2 *No expected trade theorem* holds true in the equilibrium.
- 3 However, the insider reveals part of his information so that  $\tau$  becomes predictable to the market as in structural models. Nevertheless,  $Z$  is still not observable by the market.
- 4 We've extend these results to the case when insider observes the firm's value continuously on time.
- 5 Which relationships with dynamic filtrations enlargement?  
Compare to Föllmer-Wu-Yor, SPA99

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